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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227566
Party	Defendant Clique Media, Inc.
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Attachments	69922.00003 - Red Lined Motion to Amend.pdf(289098 bytes)

consumer goods and services of others and said consumer items expressly excluding pre-recorded digital media and downloadable digital products and services for marketing and delivering pre-recorded digital media and downloadable digital products

International Class 35:

~~On-line retail store services featuring clothing, footwear, fashion accessories, beauty products, home goods, electronics, and digital products, namely, mobile applications, online training courses, and e-subscriptions; Promoting the goods and services of others sporting goods, baby products, child products, pet products and consumer electronics, expressly excluding pre-recorded digital media and downloadable digital products; promoting consumer goods and services of others in the fields of clothing, footwear, fashion accessories, beauty products, home goods, sporting goods, baby products, child products, pet products and consumer electronics by providing hypertext links to the web sites of others, namely, providing a website featuring and linking to websites featuring the~~such ~~goods and services of others; Promoting the promoting consumer goods and services of others in the fields of clothing, footwear, fashion accessories, beauty products, home goods, sporting goods, baby products, child products, pet products and consumer electronics by providing a website featuring product reviews and recommendations and links to the websites of others; Promoting the promoting consumer goods and services of others in the fields of clothing, footwear, fashion accessories, beauty products, home goods, sporting goods, baby products, child products, pet products and consumer electronics by providing web-based links for use by affiliates to promote the sale of~~such ~~goods of others ; said consumer goods and services of others expressly excluding pre-recorded digital media and downloadable digital products and services for marketing and delivering pre-recorded digital media and downloadable digital products~~

Applicant once again notes that the recitation of services in International Classes 39 and 45 remain intact.

As requested by the Board, Applicant provides a “clean copy” of the proposed amendments in International Classes 9 and 35 below:

“Downloadable mobile applications for portable handheld devices featuring software for promoting consumer goods and services of others in the fields of clothing, footwear, fashion accessories, beauty products, home goods, sporting goods, baby products, child products, pet products and consumer electronics by featuring links to such goods and services; downloadable mobile applications for

portable handheld devices for arranging for the same day delivery to a consumer of consumer items purchased online over a global computer network by the consumer ; said consumer goods and services of others and said consumer items expressly excluding pre-recorded digital media and downloadable digital products and services for marketing and delivering pre-recorded digital media and downloadable digital products," in International Class 9.

"On-line retail store services featuring clothing, footwear, fashion accessories, beauty products, home goods, and consumer electronics, expressly excluding pre-recorded digital media and downloadable digital products; promoting consumer goods and services of others in the fields of clothing, footwear, fashion accessories, beauty products, home goods, sporting goods, baby products, child products, pet products and consumer electronics by providing hypertext links to the web sites of others, namely, providing a website featuring and linking to websites featuring such goods and services of others; promoting consumer goods and services of others in the fields of clothing, footwear, fashion accessories, beauty products, home goods, sporting goods, baby products, child products, pet products and consumer electronics by providing a website featuring product reviews and recommendations and links to the websites of others; promoting consumer goods and services of others in the fields of clothing, footwear, fashion accessories, beauty products, home goods, sporting goods, baby products, child products, pet products and consumer electronics by providing web-based links for use by affiliates to promote the sale of such goods of others ; said consumer goods and services of others expressly excluding pre-recorded digital media and downloadable digital products and services for marketing and delivering pre-recorded digital media and downloadable digital products," in International Class 35;

As noted previously, the amendments are clearly limiting in nature therefore the Applicant submits that the proposed amendments are acceptable.

If the Board has any questions or requires additional information, please contact the undersigned attorney.

Respectfully submitted,

Dated: September 16, 2016

By:


Dax Alvarez

I hereby certify that this correspondence is being transmitted electronically to the United States Patent and Trademark Office before the Trademark Trial and Appeal Board on September 16, 2016.


Dax Alvarez

CERTIFICATE OF SERVICE

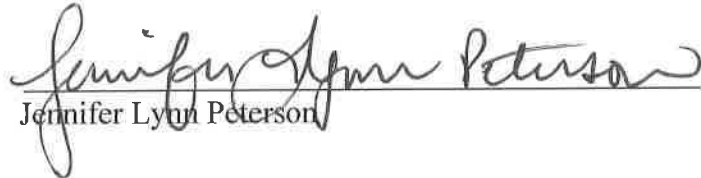
I hereby certify that a true and correct copy of the foregoing document entitled:

POST PUBLICATION AMENDMENT

was served on counsel for Applicant via e-mail addressed as follows:

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Executed on September 16, 2016, at Los Angeles, California.


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